

UC Davis Business Law Journal Symposium 2017

School of Law, Room 1001

March 3, 2017

MCLE Credit - Written Materials

Title:

Entrepreneurship and the Law

Presented by the UC Davis Business Law Journal

Summary: The 2017 UC Davis Business Law Journal Symposium will explore the intersection of Entrepreneurship and the Law by bringing together prominent Silicon Valley and Bay Area legal practitioners, professors, venture capitalists and entrepreneurs. This half-day event will feature panels addressing the complexities of practicing law in ground-breaking industries; the venture capital ecosystem and how regulatory reform policies impact private investing; and the creation of innovative environments for startup advising and legal management. Each panel will address the intricacies of practicing law within evolving industries and consider the potential impacts of the new administration.

1:10pm –2:20pm: Panel 1

Practicing in Entrepreneurial Industries

King Hall Room 1001

This panel will explore the complexities of practicing law in innovative industries. In-house and outside counsel for entrepreneurial clientele in innovative industries will explain the unique challenges that this practice area presents. Lawyers in attendance will learn how entrepreneurs and their counsel manage novel business ideas, risk management, intellectual property protection, and capital financing, in light of complex and changing legal doctrines. This panel is relevant to lawyers who seek to serve entrepreneurial clients, either in an in-house or outside counsel role. Relevant areas of law include but are not limited to intellectual property and venture finance.

Panelists:

- Jonathan Lieberman (Counsel at Uber)
- Jessica Holcombe (Founder of Holcombe Law Group)
- Drew Amoroso (Founder of Move Legal)
- Cindy Dole (Associate at Morgan Lewis)

Substantive Materials for MCLE Credit:

- America Invents Act, *available at* https://www.uspto.gov/aia_implementation/bills-112hr1249enr.pdf
- Jobs Act, *available at* <https://www.gpo.gov/fdsys/pkg/BILLS-112hr3606enr/pdf/BILLS-112hr3606enr.pdf>
- Alice Armitage; Evan Frondorf; Christopher Williams; Robin Feldman, *Startups and Unmet Legal Needs*, 2016 UTAH L. REV. 575, 594 (2016)
- Carlos Berdejo, *Going Public after the JOBS Act*, 76 OHIO ST. L.J. 1, 66 (2015)

- Colleen Chien, *Startups and Patent Trolls*, 17 STAN. TECH. L. REV. 461, 506 (2013-2014)
- Erik Gordon, *The Jobs Act Trojan Horse: A Gift to Startups with Something Else inside*, 3 MICH. J. PRIVATE EQUITY & VENTURE CAP. L. 213, 230 (2014)
- Laurie A. Lucas; Griffin T. Pivateau, *Attorneys and Entrepreneurs: Creating Value for Small Business Startups*, 18 TEX. WESLEYAN L. REV. 717, 728 (2012)
- D. Gordon Smith & Darian M. Ibrahim, *Law and Entrepreneurial Opportunities*, 98 CORNELL L. REV. 1533, 1572 (2013).
- Alison R. Weinberg; Jamie A. Heine, *Counseling the Startup: How Attorneys Can Add Value to Startup Clients' Businesses*, 15 J. BUS. & SEC. L. 39, 62 (2014)

2:30pm – 3:40pm: Panel 2

Exploring the Venture Capital Ecosystem

King Hall Room 1001

This panel will explore private equity in the context of today's entrepreneurial economy. Three experienced attorneys and one law professor will describe and explain the most significant legal challenges in arranging early-stage financing for startup companies. Lawyers in attendance will learn how recent legislation and changes in relevant corporate and securities laws are affecting practice for lawyers representing startups and venture capital firms. Panelists will also explain how the new administration's proposed tax and regulatory reform policies would impact the venture industry. Relevant areas of practice: corporate law, securities law, venture capital law.

Panelists:

- Marc Steiner (General Counsel at Plug and Play)
- Abraham Cable (Professor at UC Hastings Law)
- David Bell (Partner at Fenwick & West)
- David Richardson (Partner at DLA Piper)

Substantive Materials for MCLE Credit:

- Jobs Act, available at <https://www.gpo.gov/fdsys/pkg/BILLS-112hr3606enr/pdf/BILLS-112hr3606enr.pdf>
- Carlos Berdejo, *Going Public after the JOBS Act*, 76 OHIO ST. L. J. 1, 66 (2015)
- Jesse M. Fried; Mira Ganor, *Agency Costs of Venture Capitalist Control in Startups*, 81 N.Y.U. L. REV. 967, 1025 (2006)
- Erik Gordon, *The Jobs Act Trojan Horse: A Gift to Startups with Something Else inside*, 3 MICH. J. PRIVATE EQUITY & VENTURE CAP. L. 213, 230 (2014)

- Michael A. Woronoff; Jonathan A. Rosen, *Effective vs Nominal Valuations in Venture Capital Investing*, 2 N.Y.U. J. L. & BUS. 199, 228 (2005)
- Kristen A. Young, *Compliance with the Securities Laws in Crowdfunded Securities Offerings: Startups It's Your Responsibility*, 34 REV. BANKING & FIN. L. 581, 608 (2015)

3:50pm – 5:00pm: Panel 3
Fostering Entrepreneurship and Legal Access

King Hall Room 1001

This panel will explore entrepreneurial endeavors that have successfully innovated the way startups access, interact with, and resolve legal, business, and financial issues. Two law professors will join a practicing lawyer and a scientist with entrepreneurial experience in explaining the legal challenges facing entrepreneurs in today's saturated landscape. Panelists will explain how they have helped startups solve legal and business issues. Lawyers in attendance will learn how to apply and reframe their existing legal skills to successfully work within emerging industries. This panel is relevant to lawyers who wish to or do have startups as clients, either as in-house or outside counsel.

Panelists:

- Alina Ball (Associate Professor and Founding Director, Social Enterprise & Economic Empowerment Clinic, UC Hastings Law)
- Laura Norris (Assistant Clinical Professor and Director, Entrepreneurs' Law Clinic, Santa Clara Law)
- Ralph Pais (Partner and Founding Director, FLEXbyFenwick, Fenwick & West)
- Dushyant Pathak (InnovationAccess Executive Leadership, Associate Vice Chancellor for Technology Management & Corporate Relations at UC Davis Office of Research,)

Substantive Materials for MCLE Credit:

- Abraham J. B. Cable, *Startup Lawyers at the Outskirts*, 50 WILLAMETTE L. REV. 163, 194 (2014)
- Jeff R. Hawkins, *Entrepreneurial Leadership*, 59 RES GESTAE 5, 7 (2015)
- Alison R. Weinberg; Jamie A. Heine, *Counseling the Startup: How Attorneys Can Add Value to Startup Clients' Businesses*, 15 J. BUS. & SEC. L. 39, 62 (2014)